

**NEWS FROM:
LOS ANGELES COUNTY
DEPARTMENT OF BEACHES AND HARBORS**

FOR IMMEDIATE RELEASE

Media Contact: Debbie Talbot
(310) 305-9548

**LOS ANGELES COUNTY IMPLEMENTS
BEACH RECYCLING PROGRAM**

MARINA DEL REY, CALIF. – Oct. 5, 2009 – With a Beverage Container Recycling Grant from the California Department of Conservation, the Department of Beaches and Harbors announced today implementation of a beach recycling program.

Thirty-two recycling barrels will be placed along Los Angeles County beaches from Nicholas Canyon to Torrance. Supervisor Knabe represents Fourth District beaches from Marina del Rey to the Palos Verdes Peninsula, and Supervisor Yaroslavsky represents Third District beaches from Point Dume to Venice. The recycling areas will provide two blue, side by side, 30-gallon capacity barrels to help keep recyclable cans, glass and plastic bottles off the beach and out of the ocean.

Approximately 60 million people visit Los Angeles County beaches annually and until now, there has not been a widespread recycling program encouraging visitors to recycle beverage containers instead of placing them in the trash or leaving them behind.

During 2008, Californians recycled more than 16.1 billion beverage containers – an increase of more than 1.4 billion containers compared to 2007. California continues to lead the nation in total quantity of cans and bottles recycled. It is estimated implementation of the recycling program will divert 20% of beach trash from local landfills.

For additional information about the project, contact Beaches and Harbors at (310) 305-9503 or visit marinadelrey.lacounty.org

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**13837 Fiji Way, Marina del Rey, CA 90292
Phone: (310) 305-9503
marinadelrey.lacounty.gov**